



## An Introduction to Unyon Capital

Today we're thrilled to formally introduce what we've been shaping for the last couple of months: Unyon Capital — a market maker DAO focused on Ethereum Mainnet and Layer-2s.

Operating as a decentralized organization and token-gated by *Uny* — Unyon Capital's ERC721 membership token —, Unyon Capital is envisioned to aggregate crypto-native sophisticated actors to perform aligned, orchestrated large trades. This means that, at a macro level, the core mission of Unyon Capital is to integrate a relevant circle of individuals/organizations to discuss and invest collectively in the future of DeFi, catapulting and leveraging investment opportunities together.

Built on member-centric values, Unyon Capital's investment approach is based on a collaborative, decentralized environment in which individuals/organizations work together to advance and reverberate their mutual market interests. In other words, a swarm intelligence-like concept in which a large number of participants organize into a coordinated motion.

Through an institutional-grade research arm called Unyon Research, Unyon Capital is committed to understanding the fundamental drivers of digital asset markets and turning that understanding into high-quality market-making opportunities for the DAO.

*Uny* is launching soon, as well as Unyon Capital's token-gated Discord server. We hope you will join us.